



AMERICAN OLYMPIC ASSOCIATION



IV OLYMPIC WINTER GAMES-GARMISCH-PARTENKIRCHEN-FEBRUARY 6 to 16, 1936
GAMES OF THE XI OLYMPIAD-BERLIN, GERMANY-AUGUST 1 to 16, 1936

NEWS

OFFICE OF THE SECRETARY
WOOLWORTH BUILDING, 233 BROADWAY
TELEPHONE CORTLANDT 7-0122 - CABLE ADDRESS: "AMOLYMPIC"
NEW YORK CITY

NOTE to EDITORS:

August 19, 1935.

We take pleasure in handing you herewith,

for **R E L E A S E** upon **R E C E I P T**,

the first of a series of articles on the 1936 Olympic situation written by Bill Henry at the request of the American Olympic Committee. Five more will follow in weekly instalments. The introductory note speaks for itself.

Very truly yours,

Avery Brundage, President.

Slug: Bill Henry on the 1936 Olympic Games.

Article I - Page 1.

The importance which European preparations for the coming Games of the XIth Olympiad and the Olympic situation generally hold for American sports circles has caused the American Olympic Committee to secure first-hand information in Europe through members of its own organization and other trained observers. It has asked William ("Bill") Henry of Los Angeles, who was the Technical Director of the 1932 Olympic Games and who is a well-known American sports writer, for an account of his observations during his recent extended travels in the important European sports countries. Mr. Henry has just returned and has written for the American Olympic Committee a number of articles on the subjects in question.

This is the first instalment.

Physicians should prescribe a trip to Europe by way of panacea for the athletic blues. The continent has gone simply mad over sport. Athletic teams of European nations are sprinting hither and thither meeting one another, with four or five American teams and one from Japan adding to the general excitement. Spectators by the thousands, catching the fever, jam their way into sport events of one kind or another. The athletes are making it tough for the politicians to get any attention at all!

From AOA "News"
35-Aug-19



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NOTE to EDITORS:

August 27, 1935.

We take pleasure in handing you herewith,

for RELEASE upon RECEIPT,

the second of a series of articles on the 1936 Olympic situation written by Bill Henry at the request of the American Olympic Committee. Four more will follow in weekly instalments. The introductory note speaks for itself.

Very truly yours,

Avery Brundage, President.

Slug: Bill Henry on Olympics. Article II - Page 1.

The importance which European preparations for the coming Games of the XIth Olympiad and the Olympic situation generally hold for American sports circles has caused the American Olympic Committee to secure first-hand information in Europe through members of its own organization and other trained observers. It has asked William ("Bill") Henry of Los Angeles, who was the Technical Director of the 1932 Olympic Games and who is a well-known American sports writer, for an account of his observations during his recent extended travels in the important European sports countries. Mr. Henry has just returned and has written for the American Olympic Committee a number of articles on the subjects in question.

This is the second instalment.

A visit to the Reich Sport Field, the vast athletic park on the outskirts of Berlin which will be the centre of activity August 1 - 16, 1936, during the Olympic Games, provides a strain on the imagination and the endurance as well.

As I tramped over it just a year in advance of the Games, its size was best registered by my aching muscles when the inspection was completed.



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NOTE to EDITORS:

September 3, 1935.

We take pleasure in handing you herewith,

for R E L E A S E upon R E C E I P T,

the third of a series of articles on the 1936 Olympic situation written by Bill Henry at the request of the American Olympic Committee. Three more will follow in weekly instalments. The introductory note speaks for itself.

Very truly yours,

Avery Brundage, President.

Slug: Bill Henry on Olympics. Article III - Page 1.

The importance which European preparations for the coming Games of the XIth Olympiad and the Olympic situation generally hold for American sports circles has caused the American Olympic Committee to secure first-hand information in Europe through members of its own organization and other trained observers. It has asked William ("Bill") Henry of Los Angeles, who was the Technical Director of the 1932 Olympic Games and who is a well-known American sports writer, for an account of his observations during his recent extended travels in the important European sports countries. Mr. Henry has just returned and has written for the American Olympic Committee a number of articles on the subjects in question.

This is the third instalment.

When 2,000 athletes from 38 different countries shared a common life in the Olympic Village at Los Angeles during the Games of the XIth Olympiad, all who lived through that unique experience agreed that in the Olympic Village the ideal of Baron Pierre de Coubertin, founder of the modern Olympic Games, had come close to realization.