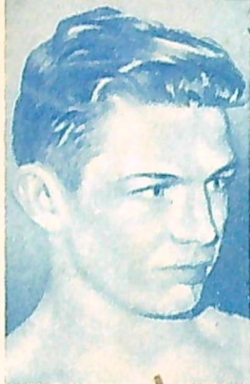


"TURF" CIGARETTES



**PETER BRANDER**  
(GREAT BRITAIN)

*Outstanding lightweight amateur  
boxer in the country*

50 OLYMPICS 1948 N° 1

"TURF" CIGARETTES



**HARRY CHURCHER**  
(GREAT BRITAIN)

*Track walking champion who will  
compete in the 10000 metres walk.*

50 OLYMPICS 1948 N° 2

"TURF" CIGARETTES



**E. McDONALD BAILEY.**  
(GREAT BRITAIN)

*Native of Trinidad and the finest  
sprint runner outside the U.S.*

50 OLYMPICS 1948 N° 3

"TURF" CIGARETTES  
"TURF" CIGARETTES



**DON IRVINE**  
(GREAT BRITAIN)

*A strongly fancied competitor  
in the free style wrestling.*

50 OLYMPICS 1948 N° 4

"TURF" CIGARETTES



**ANN CURTIS**  
(U. S. A.)

*America's leading free  
style woman swimmer.*

50 OLYMPICS 1948 N° 5

"TURF" CIGARETTES



**ELINOR GORDON**  
(GREAT BRITAIN)

*Young Scots girl who is 100 yards  
breast stroke swimming champion.*

50 OLYMPICS 1948 N° 6

"TURF" CIGARETTES



**MORRIS CUROTTA**  
(AUSTRALIA)

*17 yr. old quarter miler reckoned the best  
young prospect the Australians have.*

50 OLYMPICS 1948 N° 7

"TURF" CIGARETTES



**HERBERT MCKENLEY**  
(JAMAICA)

*World's record breaker at quarter mile and  
favourite for the Olympic 400 metres*

50 OLYMPICS 1948 N° 8

"TURF" CIGARETTES  
"TURF" CIGARETTES



**ROY ROMAIN**  
(GREAT BRITAIN)

*This 6ft bias London Solicitor is the greatest  
breast stroke swimmer this country has ever had*

50 OLYMPICS 1948 N° 9

"TURF" CIGARETTES  
"TURF" CIGARETTES



**CATHIE GIBSON**  
(GREAT BRITAIN)

*Scots girl who is Britain's  
best woman swimmer.*

50 OLYMPICS 1948 N° 10



"TURF" CIGARETTES



**DENNIS SHORE**  
(SOUTH AFRICA)

*Veteran track runner still breaking records from 100 to 400 metres.*  
50 OLYMPICS 1948 N° 11

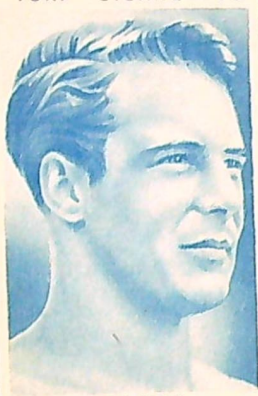
"TURF" CIGARETTES



**JOHN ARCHER**  
(GREAT BRITAIN)

*The European 100 metres champion and one of our sprint hopes for Wembley.*  
50 OLYMPICS 1948 N° 12

"TURF" CIGARETTES



**ROY KERN**  
(GREAT BRITAIN)

*Holder of the English springboard diving championship.*  
50 OLYMPICS 1948 N° 13

"TURF" CIGARETTES



**J. RYAN**  
(GREAT BRITAIN)

*Best known of all British amateur boxers, and a strong fancy for the welterweight title.*  
50 OLYMPICS 1948 N° 14

"TURF" CIGARETTES



**M. WOOD**  
(AUSTRALIA)

*A sculler who is expected to do well in the racing at Henley.*  
50 OLYMPICS 1948 N° 15

"TURF" CIGARETTES



**REG. HARRIS**  
(GREAT BRITAIN)

*Champion cyclist, and holder of the World's sprint title.*  
50 OLYMPICS 1948 N° 16

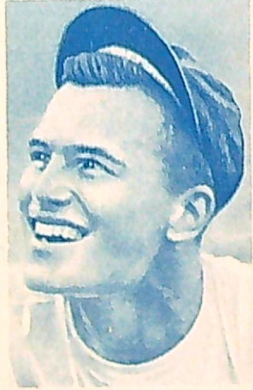
"TURF" CIGARETTES



**ALAN BANNISTER**  
(GREAT BRITAIN)

*Cycling team mate of Reg. Harris. Together they may form the tandem pair.*  
50 OLYMPICS 1948 N° 17

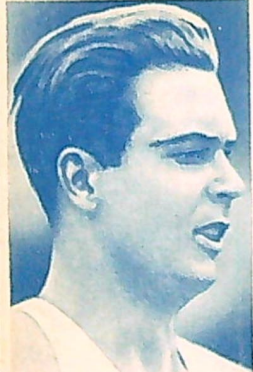
"TURF" CIGARETTES



**JOHN B. KELLY**  
(U. S. A.)

*World's best sculler and holder of the Henley "Diamonds".*  
50 OLYMPICS 1948 N° 18

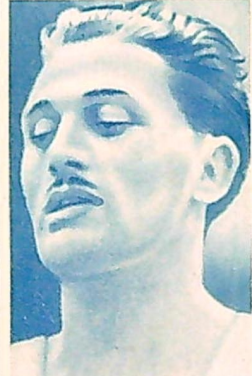
"TURF" CIGARETTES



**JOHN MIKAELSSON**  
(SWEDEN)

*One of the great Scandinavian walkers and former holder of the British seven miles title.*  
50 OLYMPICS 1948 N° 19

"TURF" CIGARETTES

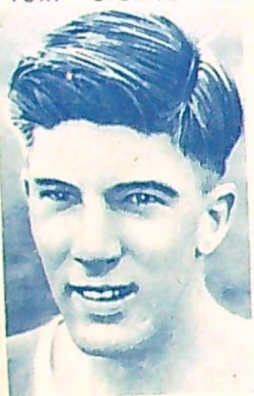


**W. ROBERTS**  
(GREAT BRITAIN)

*400 metres runner and member of the British relay team who won in Berlin in 1936.*  
50 OLYMPICS 1948 N° 20



"TURF" CIGARETTES



**JOHN TRELOAR**  
(AUSTRALIA)

*His country's great sprinting discovery Has done 95 for 100 yards.*

50 OLYMPICS 1948 N° 21

"TURF" CIGARETTES

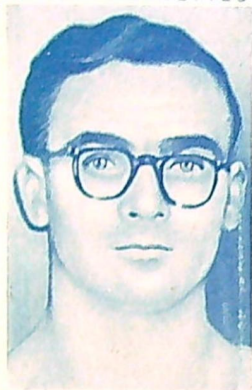


**JACK WHITFORD**  
(GREAT BRITAIN)

*The outstanding man gymnast in this country.*

50 OLYMPICS 1948 N° 22

"TURF" CIGARETTES



**C.T. WHITE**  
(GREAT BRITAIN)

*British half mile champion and hope for the 1500 metres.*

50 OLYMPICS 1948 N° 23

"TURF" CIGARETTES



**LASSE HINDMAR**  
(SWEDEN)

*In the first three of Sweden's great track walkers.*

50 OLYMPICS 1948 N° 24

"TURF" CIGARETTES



**MAUREEN GARDNER**  
(GREAT BRITAIN)

*The greatest woman hurdler Britain has ever had.*

50 OLYMPICS 1948 N° 25

"TURF" CIGARETTES



**EDDIE CONWELL**  
(U. S. A.)

*No 3 American sprinter, joint holder of the British 100 yards record.*

50 OLYMPICS 1948 N° 26

"TURF" CIGARETTES



**J. SEPHARIADES**  
(FRANCE)

*His country's greatest sculler and a former winner of the Henley Diamonds.*

50 OLYMPICS 1948 N° 27

"TURF" CIGARETTES



**FRED OBERLANDER**  
(GREAT BRITAIN)

*Heavyweight wrestling hope in the free style class*

50 OLYMPICS 1948 N° 28

"TURF" CIGARETTES

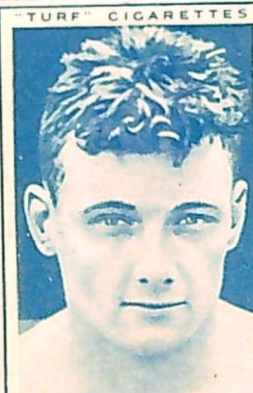


**PETER KIPPAX**  
(GREAT BRITAIN)

*The famous Burnley soccer player reckoned the finest amateur footballer in the country.*

50 OLYMPICS 1948 N° 29

"TURF" CIGARETTES



**J.S. JONES**  
(GREAT BRITAIN)

*An international water polo star who has played many times for Britain.*

50 OLYMPICS 1948 N° 30



"TURF" CIGARETTES



**JACK WARDROP**  
(GREAT BRITAIN)

*Product of the Motherwell 'school' who will swim for Britain in the middle distance free style events*

50 OLYMPICS 1948 N° 31

"TURF" CIGARETTES



**ELIZABETH CHURCH**  
(GREAT BRITAIN)

*17 year old Northampton girl who is Britain's foremost breaststroke swimmer*

50 OLYMPICS 1948 N° 32

"TURF" CIGARETTES



**HARRY WHITTLE**  
(GREAT BRITAIN)

*The greatest athletics discovery of the 1947 season Holds the British 440 yds hurdles and long jump titles*

50 OLYMPICS 1948 N° 33

"TURF" CIGARETTES



**JOHN WINTER**  
(AUSTRALIA)

*Best high jumper his country has had for many years. Entirely self taught, has cleared 6ft 7 ins*

50 OLYMPICS 1948 N° 34

"TURF" CIGARETTES

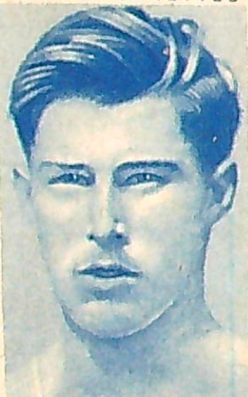


**JACK HALE**  
(GREAT BRITAIN)

*Hull swimmer who specialises in the middle and long distance races.*

50 OLYMPICS 1948 N° 35

"TURF" CIGARETTES



**DEREK C. PUGH**  
(GREAT BRITAIN)

*Second best in Europe over 400 metres.*

50 OLYMPICS 1948 N° 36

"TURF" CIGARETTES



**MARGARET LUCAS**  
(GREAT BRITAIN)

*Nominated for the discus and shot put. She already holds the British discus record.*

50 OLYMPICS 1948 N° 37

"TURF" CIGARETTES



**HARRISON DILLARD**  
(U. S. A.)

*The fastest hurdler anywhere in competition in the world to day.*

50 OLYMPICS 1948 N° 38

"TURF" CIGARETTES



**MARGARET WALKER**  
(GREAT BRITAIN)

*Promising young sprinter who should improve a lot in 1948*

50 OLYMPICS 1948 N° 39

"TURF" CIGARETTES



**J.C.M. WILKINSON**  
(GREAT BRITAIN)

*Holder of the World's Universities sprint titles and the best track discovery of 1947.*

50 OLYMPICS 1948 N° 40



"TURF" CIGARETTES



DONALD FINLAY  
(GREAT BRITAIN)

*The greatest high hurdler  
Britain has ever had*

50 OLYMPICS 1948 N° 41

"TURF" CIGARETTES

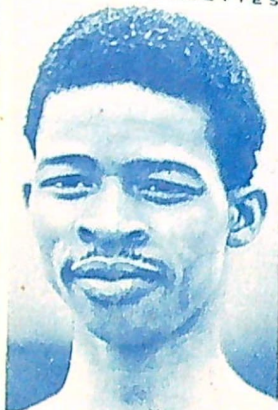


JEAN DESFORGES  
(GREAT BRITAIN)

*Next to Miss Maureen Gardner the most  
promising woman hurdler in the country*

50 OLYMPICS 1948 N° 42

"TURF" CIGARETTES



PRINCE A.F. ADEDOYIN  
(GREAT BRITAIN)

*Nigerian studying medicine at Belfast. An  
all rounder top class at high and long jumps*

50 OLYMPICS 1948 N° 43

TURF CIGARETTES



SYLVIA CHEESEMAN  
(GREAT BRITAIN)

*Young sprinter of great promise  
especially as a 200 metre runner*

50 OLYMPICS 1948 N° 44

"TURF" CIGARETTES



MARCEL HANSENNE  
(FRANCE)

*One of the outstanding European middle  
distance men 800 and 1500 metres*

50 OLYMPICS 1948 N° 45

"TURF" CIGARETTES



DOUGLAS HARRIS  
(NEW ZEALAND)

*Athletics all-rounder from 100 yards to  
half mile 800 metres is his aim at Wembley*

50 OLYMPICS 1948 N° 46

"TURF" CIGARETTES



DOUGLAS WILSON  
(GREAT BRITAIN)

*Track athlete who specialises  
in 1,500 metres.*

50 OLYMPICS 1948 N° 47

"TURF" CIGARETTES



MELVIN PATTON  
(U.S.A.)

*World's leading sprinter to day, has equalled  
the record of 9.4 seconds for 100 yards.*

50 OLYMPICS 1948 N° 48

"TURF" CIGARETTES



H. J. FORBES  
(GREAT BRITAIN)

*Birmingham road walker who is expected to  
keep the 50 kilometres title in Britain*

50 OLYMPICS 1948 N° 49

"TURF" CIGARETTES



J. T. HOLDEN  
(GREAT BRITAIN)

*British Marathon champion, one of the finest  
long distance road runners we have ever had*

50 OLYMPICS 1948 N° 50