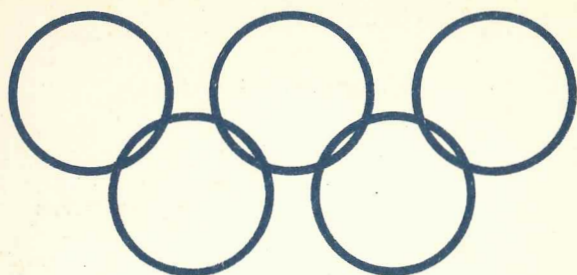


XV OLYMPIA HELSINKI 1952



YLEISURHEILU

ATHLETISME • ATHLETICS • FRI-IDROTT

OLYMPIASTADION

HELSINKI • HELSINGFORS

TORSTAI JEUDI

THURSDAY TORSDAG

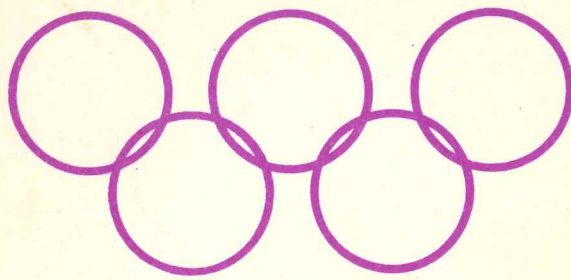
PÄIVÄOHJELMA PROGRAMME JOURNALIER

DAILY PROGRAMME DAGSPROGRAM

24. 7.

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XV OLYMPIA HELSINKI 1952



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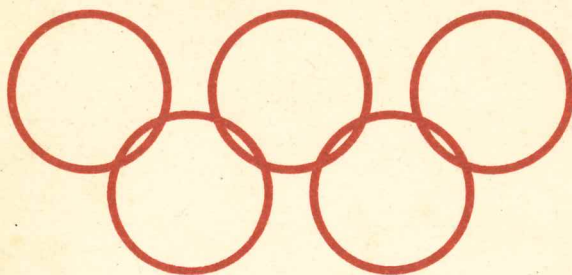
PERJANTAI VENDREDI
FRIDAY FREDAG

PÄIVÄOHJELMA PROGRAMME JOURNALIER
DAILY PROGRAMME DAGSPROGRAM

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LAUANTAI SAMEDI

SATURDAY LÖRDAG

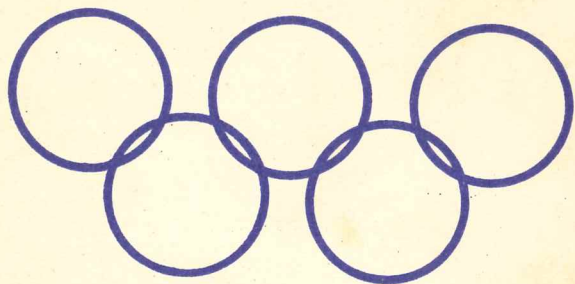
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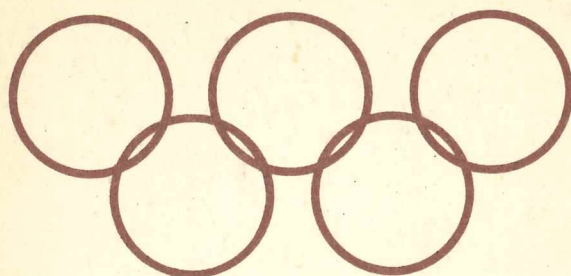
SUNNUNTAI DIMANCHE
SUNDAY SÖNDAG

PÄIVÄOHJELMA PROGRAMME JOURNALIER
DAILY PROGRAMME DAGSPROGRAM

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XV OLYMPIA HELSINKI 1952



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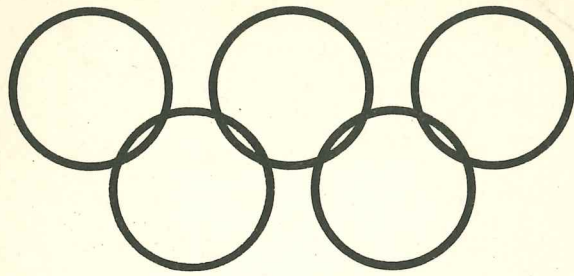
TIISTAI MARDI
TUESDAY TISDAG

PÄIVÄOHJELMA PROGRAMME JOURNALIER
DAILY PROGRAMME DAGSPROGRAM

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XV OLYMPIA HELSINKI 1952



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ATHLETISME • ATHLETICS • FRI-IDROTT

OLYMPIASTADION

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KESKIVIIKKO MERCREDI

WEDNESDAY ONSDAG

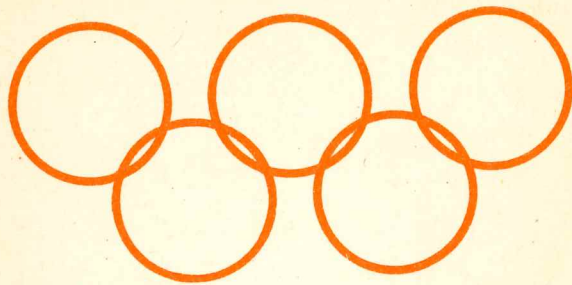
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DAILY PROGRAMME DAGSPROGRAM

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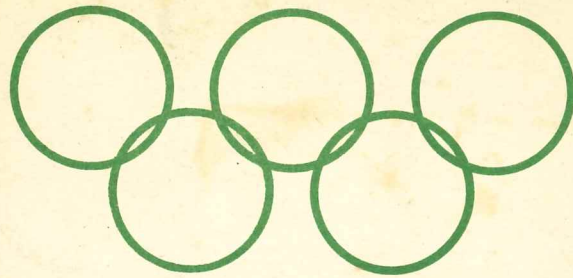
SUNNUNTAI DIMANCHE
SUNDAY SÖNDAG

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DAILY PROGRAMME DAGSPROGRAM

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XV OLYMPIA HELSINKI 1952



YLEISURHEILU

ATHLETISME • ATHLETICS • FRI-IDROTT

OLYMPIASTADION

HELSINKI • HELSINGFORS

MAANANTAI LUNDI

MONDAY MÅNDAG

21. 7.

PÄIVÄOHJELMA PROGRAMME JOURNALIER

DAILY PROGRAMME DAGSPROGRAM

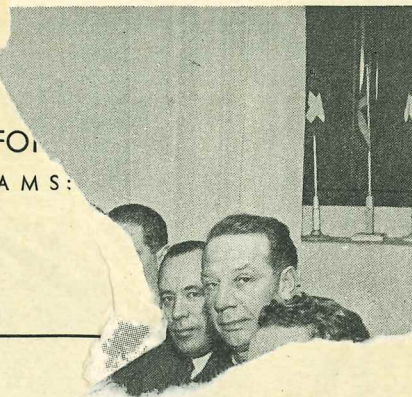
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OFFICIAL NEWS-SERVICE FOR

PUBLISHED BY THE ORGANISING COMMITTEE FOR
HELSINKI, HALLITUSKATU 2 • TELEGRAMS:

N:o 1



**MR. J. S. EDSTRÖM,
THE PRESIDENT OF THE INTERNATIONAL
OLYMPIC COMMITTEE**

greet the Helsinki Olympic Games:

It gives me great pleasure to have the opportunity of writing a few lines for the first issue of your Olympic News-Service.

The Olympic Games have become the great universal sports event for youth. Finnish youth have eagerly awaited an opportunity to organise and compete in the Olympic Games in their own country. In 1940 the Games for the first time were granted to Helsinki, but had to be cancelled because of

the war. Now, however, Helsinki once more has been honoured with the task of arranging the Games and in 1952 the youth from all the nations will gather in the beautiful capital of Finland for the XV Olympic Games.

I am well acquainted with Finnish Sport and I know, that your country has competent leaders as well as excellent sportsmen. I am confident, that the Games will be organised efficiently and with dignity and I wish the Games and your extensive sports organisation every success.

J. S. Edström



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Official News-Service

PUBLISHED BY THE ORGANISING COMMITTEE FOR THE HELSINKI GAMES 1952
HELSINKI (in Swedish HELSINGFORS), HALLITUSKATU 2 • TELEGRAMS: OLYMPIA HELSINKI

No. 2

February 1950



The Great Square is bounded by the White Church and University and Government buildings all of which are the work of C. L. Engel.

THE PROGRAMME OF THE XVth GAMES

The first preparations for the programme of the XV Olympic Games were made in 1948 when the Organising Committee set up a technical Programme Committee which, at the end of January 1949, presented its report on the main outlines on which to base the programme.

In the first issue of the Olympic News Service was given a short review of the steps already taken in the planning of the Olympic programme for the XVth Games. At the meeting in Lausanne in April 1949 of the Executive Committee of the International Olympic Committee several proposals were made by the Organising Committee to effect reductions in compulsory and voluntary sports. At this meeting almost every International Federation was represented. It should be pointed out that in London 1948 the International Olympic

Committee had advised the Organising Committee to curtail the programme where possible.

At this meeting the suggestion by the Organising Committee that the next Olympic Games should be modelled on the London programme was unanimously accepted. This meant in other words that no new sports would be included in the programme and also that the compulsory sports would be included in the programme and also that the compulsory sports would not be extended. On the contrary the principle to reduce the programme concerning different sports in co-operation with International Federations and the Organising Committee was accepted.

The negotiations carried on with the different International Federations have proved that not one of the Federations would be prepared to reduce its sports programme, on the contrary some Federations have made proposals aiming at an



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Official News-Service

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HELSINKI (HELSINGFORS), HALLITUSKATU 2 • TELEGRAMS: OLYMPIA HELSINKI

No. 3

April 1950



A MESSAGE FROM THE PRESIDENT OF FINLAND J. K. PAASIKIVI

*I*t gives me great pleasure to address a message of greeting to the young people of the world as they prepare for the XVth Olympic Games, which are once again to be celebrated in a spirit worthy of the ideals of Baron de Coubertin. This happy co-operation between young people of all countries will serve the great cause of concord and peace among the nations of the world.

I am particularly pleased to be sending you this advance greeting because, as a young man, I was myself an enthusiastic gymnast and athlete, and I have retained throughout my life a deep interest in athletics and sports of all kinds.

I am convinced that the Finnish people, loving sport as they do, will spare no effort to make the 1952 Olympic Games a complete success.



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No. 4

June 1950



The official opening of the I.O.C. meeting at the Glyptothek, Copenhagen, on May 14th. Seated in the front row are King Frederik and Queen Ingrid of Denmark, and to their right is seen the President of the I.O.C., Mr. Sigfrid Edström, and to their left the President of the Danish Olympic Committee, Mr. Poul Ingholt.

THE DECISIONS OF THE I.O.C. MEETING AT COPENHAGEN 11th TO 19th MAY 1950

At the meeting in Copenhagen last May it was decided that the period of the Helsinki Games will be 19. 7.—3. 8. 1952.

The compulsory sports will be: — Track and Field, Gymnastics, Swimming, Fencing, Wrestling, Weightlifting, Boxing, Rowing, Modern Pentathlon, Shooting, Equestrian, Cycling, and Yachting. Women's Gymnastics were added to the compulsory programme in Copenhagen.

The men's Track and Field programme will be as follows: — 100, 200, 400, 800, 1500, 5000 and 10,000 metres run, Mara-

thon, 110 and 400 m hurdles, 3000 metres steeplechase, 4×100 and 4×400 metres relay, high jump, broad jump and pole vault; hop, step and jump, putting the shot, discus, javelin and hammer throwing, decathlon, 10,000 metres track walk and 50,000 metres road walk.

The ladies' Track and Field programme comprises: — 100 and 200 metres run, 80 metres hurdles, 4×100 metres relay, high and broad jump, putting the shot and discus and javelin throwing.

In Gymnastics the team competitions for men and women as well as the following individual events for men were agreed upon: — free exercises, rings, parallell bars, pom-



XV OLYMPIAD

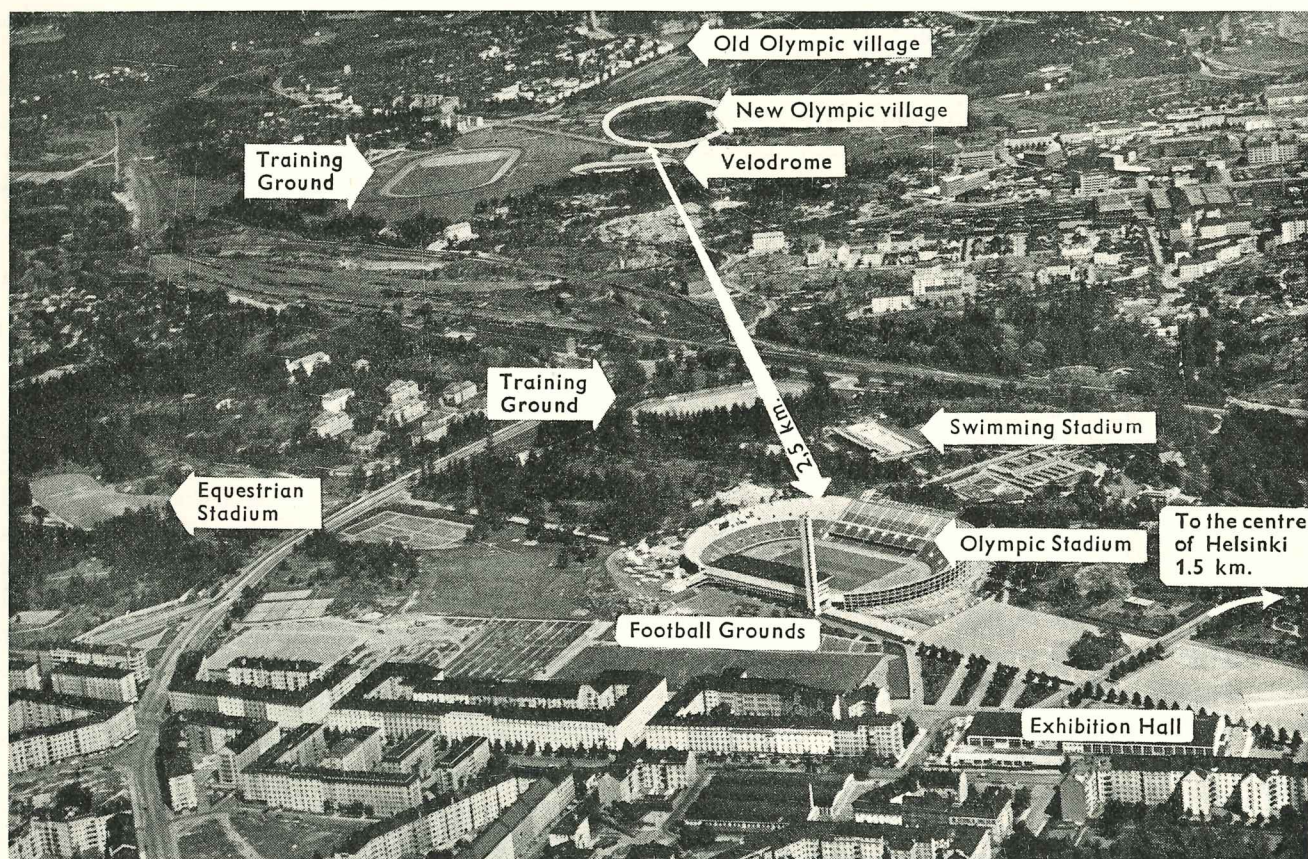
Official News-Service

PUBLISHED BY THE ORGANISING COMMITTEE FOR THE HELSINKI GAMES 1952
HELSINKI (HELSINGFORS), HALLITUSKATU 2 • TELEGRAMS: OLYMPIA HELSINKI

No. 5

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

October 1950



This picture shows how very near to each other are the Olympic Village, Stadium and other important sport and training grounds.

ERIK von FRENCKELL »FLYING AMBASSADOR» IN SOUTH, CENTRAL AND NORTH AMERICA

The President of the Organising Committee for the XVth Olympiad and Deputy Mayor of Helsinki, Mr. Erik von Frenckell, attended the congress of the F.I.F.A. at Rio de Janeiro last June, giving on this occasion a report on the preparations for the 1952 Games. From Brazil the »Flying Ambassador» went via Miami to Mexico and from there to Chicago and New York returning to Helsinki on July 14th. On his journey Mr. von Frenckell had several discussions concerning traffic, accommodation, admittance tickets, films,

television and other questions which are of immediate interest to those intending to visit Helsinki for the Games. The discussions gave proof of a great interest in the Games. The president of the United States' Olympic Committee, Mr. Avery Brundage, declared that the United States will send complete teams in all sporting events, which means roughly 350 competitors, and Brazil promised to send about 150 athletes. The Government of Mexico has passed a resolution to send about 150 sportsmen including the country's fifteen best horsemen.

Mr. v. Frenckell emphasized in speeches and interviews the fact that Helsinki is anxious to welcome the youth of all nations in fair and equal competition to the Games in 1952.



XV OLYMPIAD

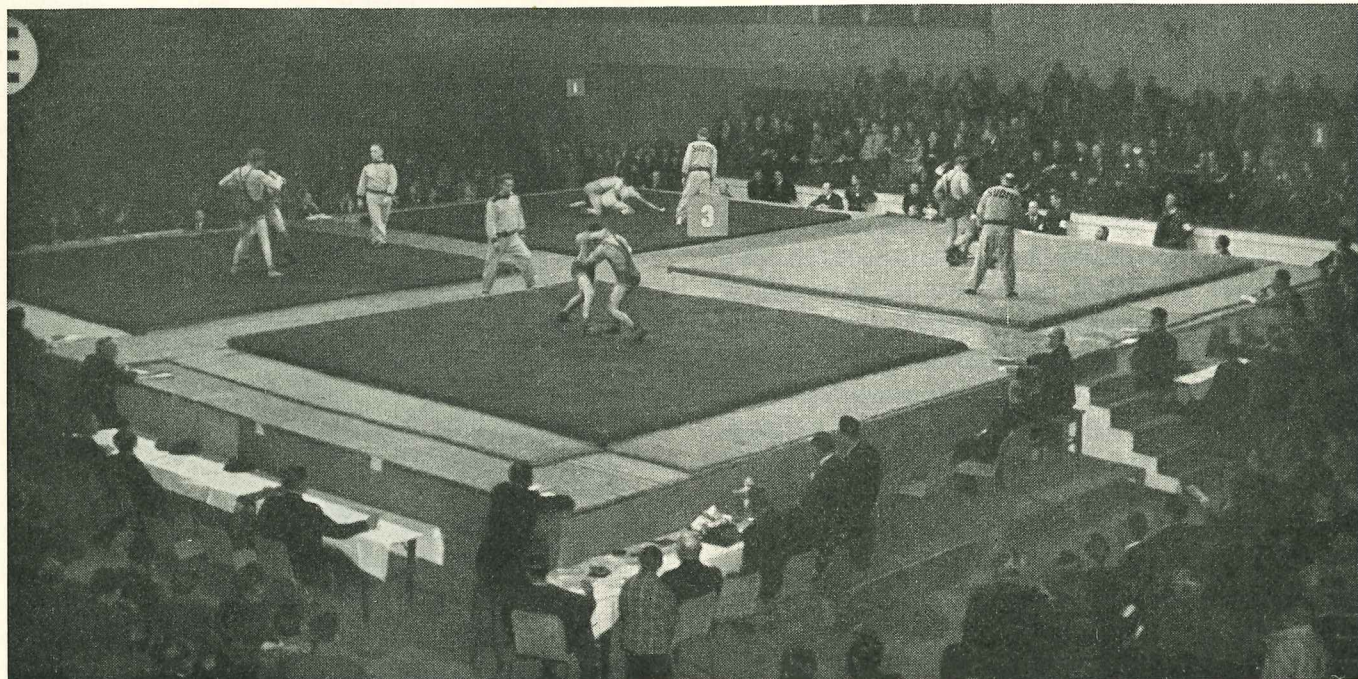
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No. 6

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

December 1950



Finnish wrestlers compete simultaneously on four mats at the 1950 championships in the Helsinki Hall of Exhibitions, site of the 1952 Olympic wrestling matches.

1350 FINNS ARE PREPARING FOR THE OLYMPIC GAMES

As host for the 1952 Olympics, Finland intends to take part in all the events. According to the programme drafted by various athletic organizations, 1350 athletes will undergo preliminary Olympic training. About half of them will be scratched in 1951, and the group of trainees will be further diminished as the Games draw closer. The Finnish Olympic Committee has thus far set aside 26 million Finnmarks for different sports organizations, which in turn have lodged applications for a total of 150 million.

The money will be used to pay coaches and instructors, establishment of athletic camps and training facilities, acquisition of equipment, insurance and massage of the athletes. The funds are raised through voluntary donations and through the sale of Olympic trademarks and concessions to business firms. Money is also raised through the sale of golden Olympic badges and through benefits. The Finnish Parliament has its own athletic club, which in 1950 sponsored

five different sports meetings. The parliamentary deputies participated actively in these affairs which included a relay race between former Olympic victors and present-day stars.

Finnish-Americans have been heavy contributors in previous Olympic fund drives. In 1948 their collection yielded \$ 14,000. The Finnish-American fund raising committee has again started a collection with the object of beating the 1948 figure. The second week of November was dedicated Olympic week to inaugurate the drive.

INTERNATIONAL PRESS CONGRESS IN HELSINKI DURING THE OLYMPIC GAMES

The international congress of the Federation of Sports Writers (Association Internationale de la Presse Sportive) will be held in Helsinki during the second week of the 1952 Olympic Games. The definite date has not yet been settled, but the congress will be in session during the morning hours when there are no important events.



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No. 7

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

April 1951



PAAVO NURMI, HERALD OF THE HELSINKI OLYMPIC GAMES

The poster of the XV Olympiad is on its way to all corners of the earth. The motive shows Paavo Nurmi against a globe background, and is adapted from Ilmari Sysimetsä's design for the 1940 Olympics.

In 1950, the Organising Committee arranged a competition for a new poster. However, the entries (prize-winners reproduced in Bulletin No. 4) were considered inferior to the 1940 poster with appropriate changes in text and geographical boundaries.

The issue runs to 85,000. The larger size (62 × 100 cm) is printed in Finnish, Swedish, English, Spanish, French, German, Norwegian, Danish and Russian, a total of 55,000 copies. The smaller poster (25.5 × 39 cm) appears in 19 languages: all the aforementioned and Portuguese, Hungarian, Italian, Polish, Dutch, Greek, Turkish, Roumanian, Serbo-Croat and Czech.



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No. 8

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

June 1951



Finnish Olympic candidates training on cycling road race course of XV Olympiad.



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No. 9

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

July 1951



HELSINKI ISSUES THE INVITATIONS TO THE OLYMPIC GAMES

Invitations to 75 countries to take part in the Games were solemnly signed, 20th June 1951, at the Central Bureau of the Organising Committee of the Olympic Games. The invitation to the Games is printed in 21 different languages and will be sent to all the countries that are members of the International Olympic Committee. In these circumstances the Soviet Union received an invitation for the first time since her acceptance as a member of the IOC at the congress in Vienna in May 1951.

The invitation is worded as follows:

»In accordance with the instructions given by the International Olympic Committee, the Organising Committee of the Olympic Games 1952 has the honour to invite you to take part in the competitions and celebrations which will take place at Helsinki from the 19th July to the 3rd August 1952».

Our picture shows the President of the Organising Committee of the Olympic Games, the deputy Mayor, Mr. Erik von Frenckell making a speech, where he stressed the historical significance of the occasion. The members of the Organising Committee, from left to right, are: Messrs. Lauri Miettinen, Olavi Suvanto, Major General A. E. Martola (General Secretary), Messrs. E. v. Frenckell (President), Akseli Kaskela and Eino Pekkala.



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No. 10 | XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952 |

September 1951

FRESH FRUIT FOR THE OLYMPIC ATHLETES



THE DEMISE OF THE SYMBOLIC FRUIT BASKET

At the Dutch Legation in Helsinki. From left: Messrs. van den Houten, Lotsy, von Frenckell, Mrs. van der Vlugt, Minister Tarjanne, General Martola, Mr. van Eendenburg, the Dutch olympic attaché, Minister van der Vlugt, messrs. Rangell and Niemöller.

Dutch producers and business men have decided to help the Organising Committee of the XV Olympic Games to cater for the athletes. Most of the participants in the Games are used to eating fresh fruit regularly. Thus it is quite natural that they must also have fruit during the Games. On their visit to Finland, Mr. K. J. Lotsy, leader of the Dutch Olympic team, and Mr. J. N. van den Houten,

Secretary of the Dutch Olympic Committee, made the welcome announcement to the Organising Committee that Dutch producers and business men had decided to present 50 tons of fresh fruit for distribution to athletes participating in the Games. Finnish ships will carry the fruit from Holland and the distribution will be effected through Finnish co-operative shops, free of charge.



XV OLYMPIAD

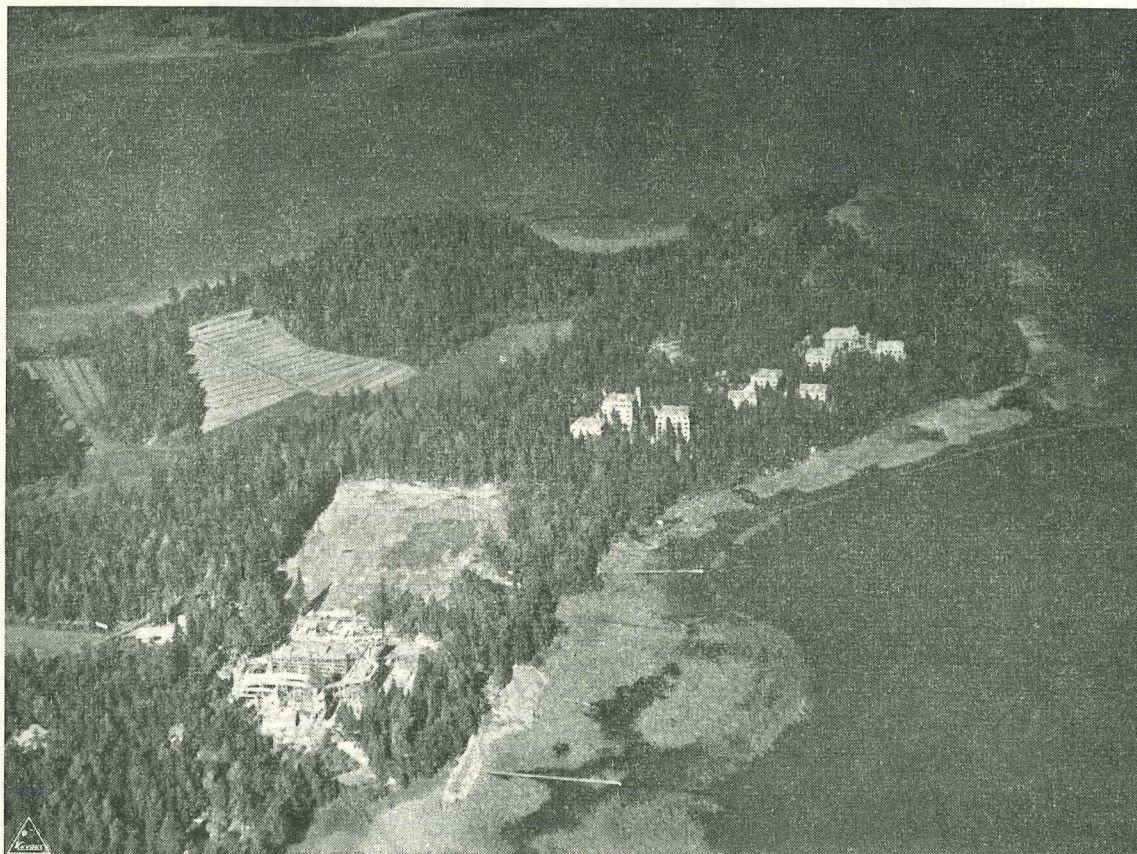
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No. 11 | XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

November 1951

OTANIEMI TECH TOWN



Aerial View of Otaniemi Tech Town

Although a special Olympic Village is being built to house foreign athletes during the Games, it is possible that the Village alone cannot accommodate all of them. It was considered necessary to have additional villages available, and of these Otaniemi is the biggest.

Otaniemi Tech Town is situated on a beautiful strip of land, less than 6 miles from the heart of Helsinki. Next summer the Tech Town — the sole landlord is the Student Body of the Polytechnical Institute — will have a total of 9 residential buildings, with a capacity of about 1,400.

It would be difficult to imagine more ideal living quarters for the foreign athletes than Otaniemi Tech Town. Athletic field, football field, tennis and basketball courts etc. are on the spot. The buildings will have facilities for training and massage, not to mention the Finnish steam-bath (sauna).

The Tech Town will have double and four persons rooms, with a floor space of 11 sq. m. (c. 126 sq. ft.) and 20 sq. m. (c.

230 sq. ft.), respectively. An added attraction to these rooms will be the beautiful view from the windows.

Kitchen and dining halls will be constructed for the village population.

Tech Town exemplifies a rare achievement in Finland. While the Student Body of the Polytechnical Institute has received assistance from many sources in different forms, it is the members of the Institute themselves who have borne the heaviest burden in promoting the project and devising the means by which it has progressed so rapidly. Without sparing themselves the members have donated hundreds of thousands of man-hours of work, volunteering for the heaviest and most menial labor. All this has now resulted in the completion of a beautiful, modern and practical small student town, which will offer very attractive accommodation to the athletes arriving in Helsinki next summer from many corners of the earth.



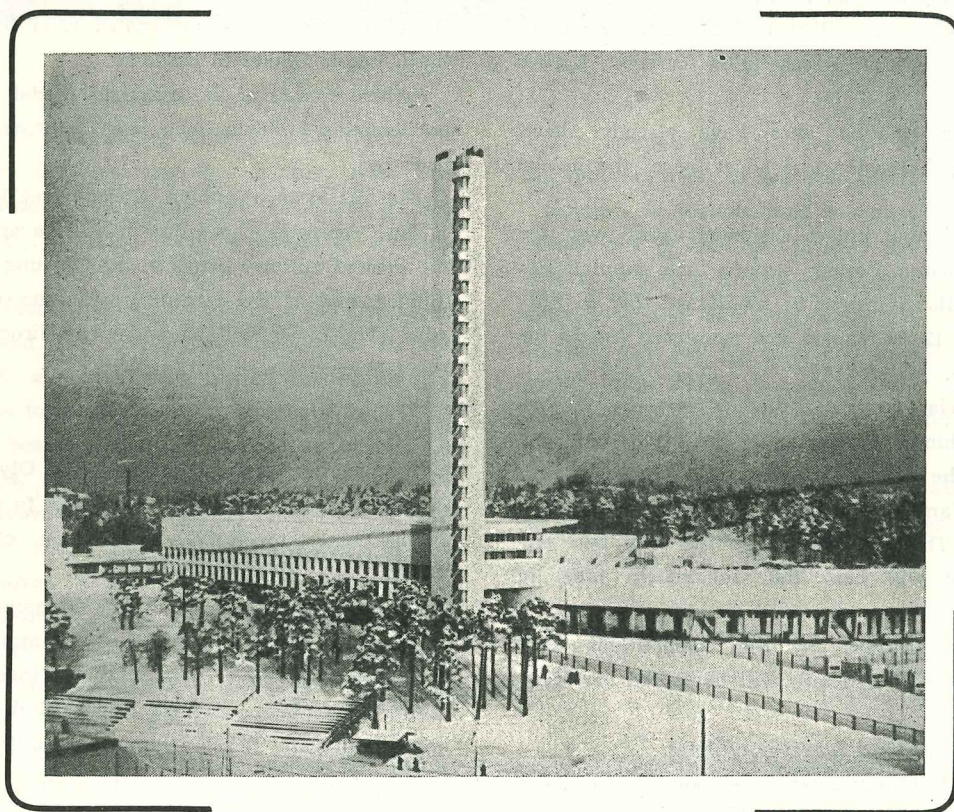
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HELSINKI (HELSINGFORS), HALLITUSKATU 2 • TELEGRAMS: OLYMPIA HELSINKI

No. 12 | XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952 | December 1951

OLYMPIC SEASON'S GREETINGS...



Another year has passed and mankind stands on the threshold of a new unknown twelve month period. Whatever it brings, our fervent hope is that it will have for its symbol true human brotherhood, bringing together all the nations of the world.

For small Finland the coming year — the year of the Olympic Games — will be most significant in a historical sense. The nations of the world, unanimously, have given us the honored and responsible task of acting as host to the XVth Olympic Games. Deeply appreciating the trust placed in us, we consider it a salute to Finnish athletics, and for the past four years we have done our utmost to ensure that all the athletes, leaders, officials, invited guests and other Olympic visitors arriving for the Games will be satisfied. The greatest reward we ask is that every visitor, both active competitor and spectator, takes with him when he returns home only pleasant memories of this small country and the Olympic Games she staged. The results achieved in Olympic preparations during the past year are evidence of the fact that our hopes of achieving this aim have every prospect of being realised. The whole nation, fired with the Olympic spirit, has supported the responsible task of the Organising Committee in many ways; in the light of results already accomplished we can feel confident that visitors arriving in Helsinki next year will find the Capital of Finland fully conscious of its position and responsibility as an Olympic city.

It is our sincere wish that all nations will enjoy a successful New Year.



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No. 13

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

January 1952



The ceremonies ushering in the year 1952 in Finland departed from the usual course. The whole nation was reminded of the importance of this coming year by the broadcasting of Aarre Merikanto's Olympic Fanfare during the first minutes of the year from every Finnish radio station. The fanfare will not be played again in full before the Games. The leaders of the Games spoke on various occasions on the significance of the year, and the press devoted ample space to Olympic speeches and greetings. In short, Finland

began the year 1952 deeply conscious of the role she is to play.

On New Year's Day at 12 Noon the Olympic flag was hoisted outside Helsinki Town Hall to the Armed Forces Band's rendering of Porilaisten Marssi (The Finnish Army March). Speaking for the City of Helsinki, Mr. Tulenheimo emphasized that the Olympic Games are not only an honor but also an obligation for Finland, and the national aim is to satisfy the whole world at our Games.



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No. 14

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

March 1952



OLYMPIC PRESS CENTER

The results service during the Games will be housed in the wing adjoining the Stadium. This building, normally a Sports Museum, is connected with the northern end of the promenade hall behind the Grand Stand, thus making it easily accessible from the Press Box and the offices of the news services.

On every competition site there will be a spot service for the results, which will be given to the attending pressmen and to the Press Center. Similar spot service from the Stadium competitions to the Press Box and news services will be handled by the press secretariat. The results from all the venues will be collected at the Center via direct telephone lines and teletype.

Every newspaper will be furnished with its own box at the Center, where the results and other information will be placed as soon as they are available. A snack bar for the press will be connected with the Center.



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Official News-Service

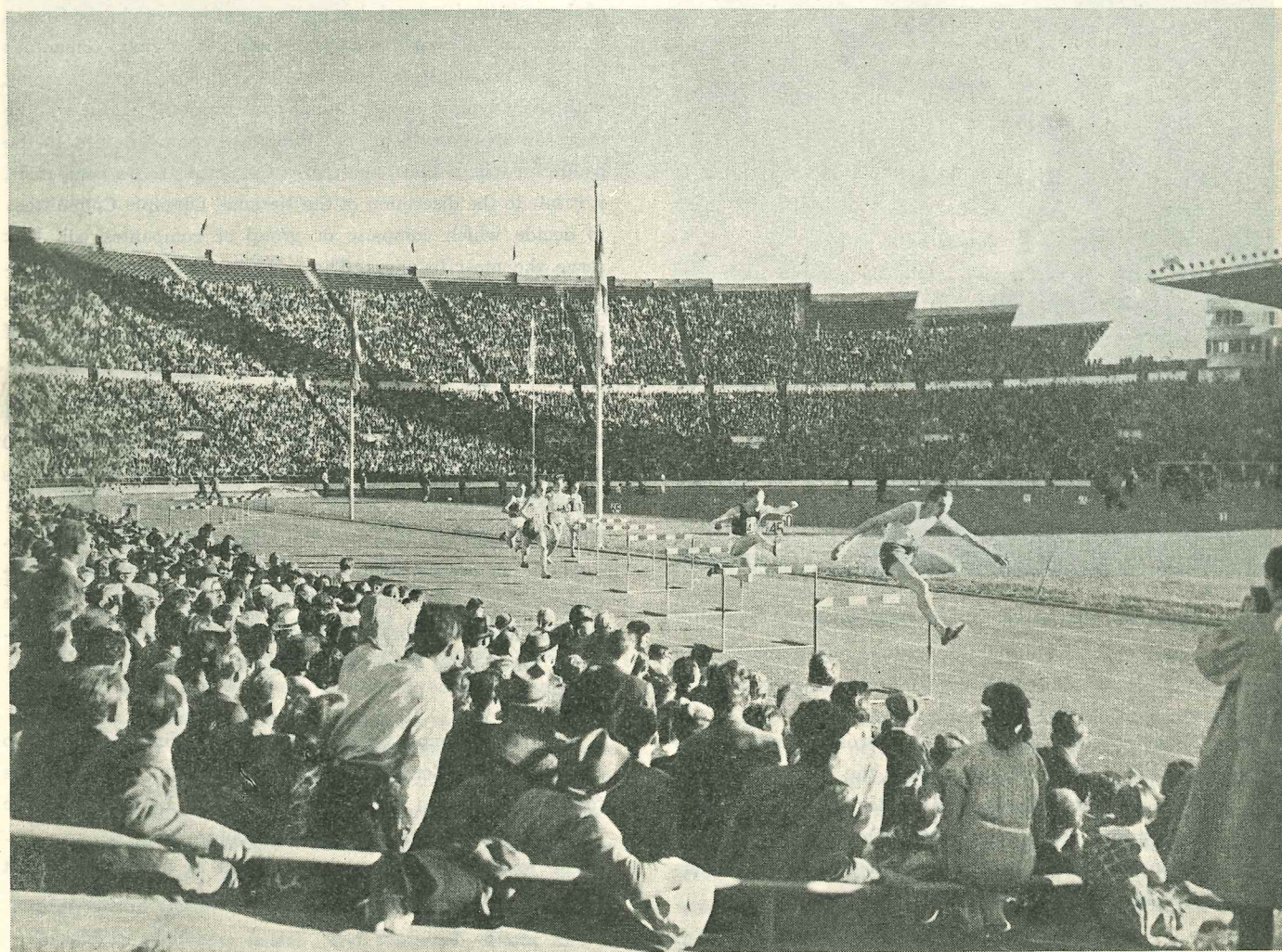
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No. 15

XV OLYMPIC GAMES, HELSINKI, 19th July—3rd August 1952

June 1952

HELSINKI IS READY TO RECEIVE THE ATHLETIC WORLD



Helsinki Stadium, the main site for the XVth Olympic Games this Summer, has earned unconditional praise by foreign visitors, both from an athletic viewpoint and for its architectural beauty. It was designed by the Finnish architect Yrjö Lindegren, who was awarded the gold medal in architectural contest at the London Games. Many a world-famous athlete has competed at this Stadium and the several records achieved here indicate that the Olympic records, too, can be improved at the Games next month.

The picture above, taken at the Finnish-Swedish athletic meet last September, shows Rune Larson leading in the 400 meter hurdles. The final score was: Finland 216 — Sweden 194.



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HELSINKI • HELSINGFORS

19 • 7 — 3 • 8 • 1952

BULLETIN No 16



Kilpailujen tulokset
Résultats des compétitions
Competition results
Tävlingsresultat