

U.S.A.

THE 1904 OLYMPIC CONTROVERSY

The I.O.C. had awarded the 1904 Games to Chicago to support her exhibition but the St. Louis Exposition Committee protested and threatened to stage rival Games at same time as Chicago President Theodore Roosevelt decided in favour of St. Louis

CHICAGO

1904



The decision was most unfortunate as the Games were a flop



III Olympiad St. Louis 1904



OLYMPIC CONTROVERSY

Initially the I.O.C. had awarded the III Olympiad to Chicago which was immediately followed by a protest at the decision from St. Louis resulting in President Roosevelt switching the Games to St. Louis after discussions



1904—The IIIrd Games at St. Louis

Again the Olympics were organized as a mere sideshow to a World Fair. Because of the distance and expense of travel, only seven European and five other countries were represented. Interest in the 85 Olympic events was minimal; the record crowd was 2,000.

Despite the rather crude facilities, mostly at Washington University, the competitive spirit and advancing skill of the contestants—the golden thread of the whole Olympic tapestry—was undiminished. There was a major scandal in the Marathon when an American (Lorz) got a clandestine 10 mile lift in a car in the middle section of the race and naturally arrived in the Stadium first. When the truth dawned, wild applause soon thinned to vituperative abuse and immediate expulsion.

France

II Olympiad

1900 - Paris - 1900

The Olympics coincided with 1900 Exposition



'Hold to Light' cards



U.S.A.

III Olympiad

1904

St. Louis



Games held during
St. Louis World Fair
1904



FOOTBALL



ENTRANTS



C. B. G. F.C.

Galt F.C.



St. Rose F.C.

Toronto University

U.S.A.

III Olympiad
1904

St. Louis

Olympic Games coincided with the St. Louis Fair of 1904



Olympic Final

St. Louis

17:11:04



Galt F.C. - Canada 4

v

St. Rose's F.C. - U.S.A. 0

17-11-04 - Football Final Cancellation - 17-11-04

CANADA

Galt F.C.

Linton
Ducker
Gourlay
Johnson
Lane
Frazier
Taylor
Steep
Hall
McDonald
Twaits



U S A

St Rose F.C.

Frost
Crook
Jameson
Brady
Dierkes
Dooling
Cotsgrove
O'Connell
Jameson
Tate
Cook

CANADA WINS VERY FIRST OLYMPIC SOCCER GOLD MEDAL



The very first Olympic gold medal for soccer was won by Canada*. It was won at the very last competition of the Games of the III Olympiad, staged in conjunction with the Louisiana Purchase Exposition in St. Louis, and some months after the other events, in November 1904. It was the second team gold medal won by Canada, the Winnipeg Shamrocks having earlier taken the lacrosse title.

For the first time, participants represented their country rather than competing as individuals. Unlike today, where all-star teams compete, in those days a club team participated. Galt FC, the best team in the country, won the right to represent Canada by beating the University of Toronto 2-0.

Galt had to beat only two American teams for the gold medal. This they did convincingly, 4-0 and 7-0, on consecutive days in a specially built stadium at what is now known as Francis Field on the campus of Washington University. It was a fitting climax to Galt's 25th anniversary year when they could rightly claim to be 'the football capital of the new world.'

The triumph generated headlines across the country. All of

the players were from Galt and Galt's mayor had led a band of 50 or so supporters to St. Louis to cheer on the team. Their return was even more impressive, although delayed by a quick trip to Chicago and a victory over the Wanderers. Around 2,500 townspeople met the team's train at the Grand Trunk station and formed a torchlight procession of carriages, bands, autos, bicycles and pedestrians to the red-and-white decorated Opera House for more celebrations. Windows and doors were broken so many people tried to get inside to participate.

Fred Steep's Olympic football gold medal was donated to the Soccer Hall of Fame and Museum. It is a rare piece because, after 1912, winner's medals were gilded silver rather than real gold. The wholesale cost of the team's medals was \$220. Today the single Steep medal is estimated to be worth at least \$10,000.

* In 1900, just one game was held for the championship and gold medals were not awarded. In 1904 football was not recognized as an official Olympic sport - that happened in 1908 - but nonetheless the Canadian victory is duly listed in Olympic records. ♣



Galt 1904 - Olympic Games Champions

Canada's soccer team did not appear in another Olympic Games until 1976 and that was as host. The Canadians didn't even appear to defend their 'title' in the 1906 Olympic** games or in the first official Olympic games football tournament in 1908 in London, England, which was contested entirely by European nations. In fact, Canada did not play another amateur international until 1937 at the Pan American Exposition

in Dallas.

**The "Second International Olympic in Athens" games took place in Greece, with Denmark winning the football tournament. However, initially recognized as 'Olympic Games', the IOC subsequently removed the competition from official records.



St. Louis World's Fair 1904

Administration Building

Curt Teich & Co., Chicago and St. Louis

Kensitas Cigarettes

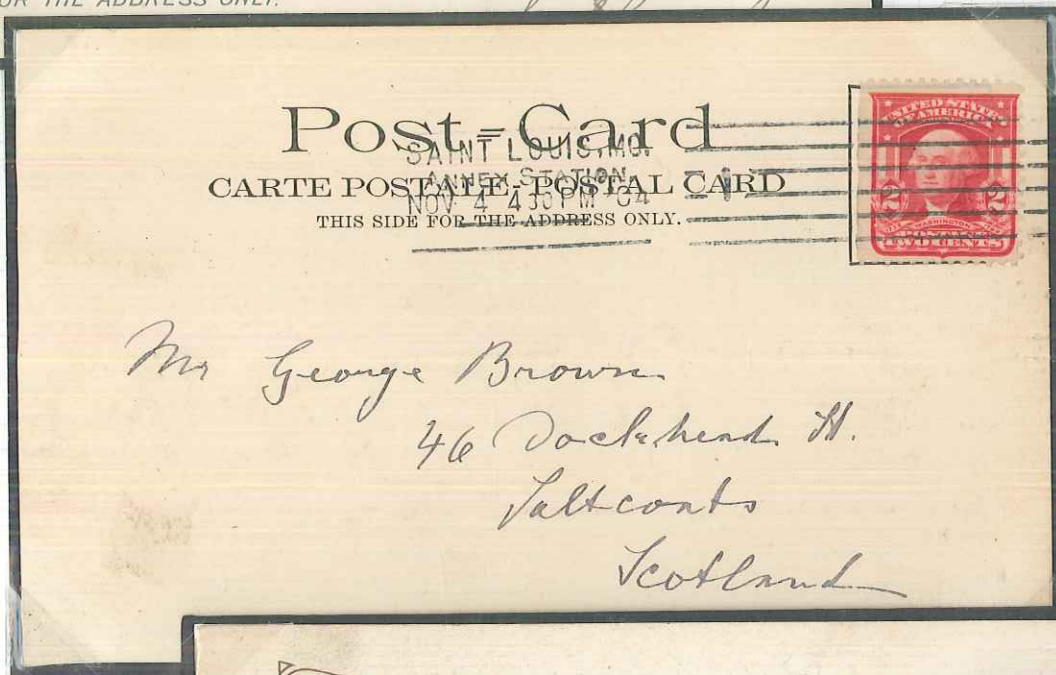


CANADA
BLUE ENSIGN

A SERIES OF 60 NATIONAL FLAGS. NO. 11.



III Olympiad
St. Louis
1904



EXHIBITION

CANCELS



"World Fair St. Louis"

"Annexe Station"

"Exposition Station"

III Olympiad

St. Louis

1904

The 1904 Games were held in St. Louis during Exposition



ANNEX STATION

St. Louis - England

6-7-04

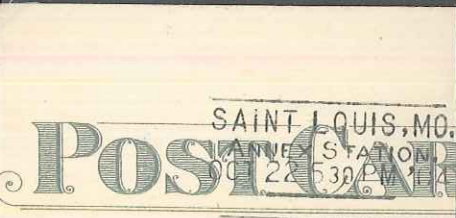


U.S.A.



III Olympiad
St Louis
1904

The 1904 Olympics were held
in conjunction with the World
Fair at St. Louis



Olympic Football

C. B. C. F.C.

Galt F.C.

St. Rose F.C.

Toronto University F.C.

Final

17-11-04

GALT F.C.-4 -v- St. ROSE-0

Canada

III Olympiad

St. Louis

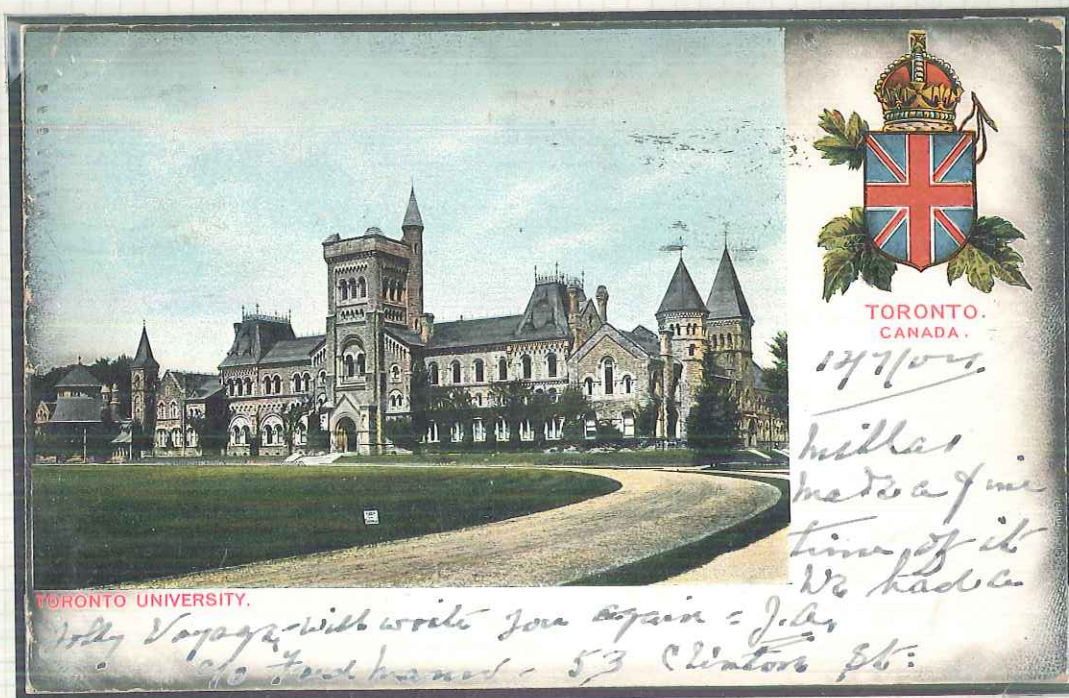
1904

OLYMPIC FOOTBALL

"Toronto University F.C."

The University advised the I.O.C. they would be participating.

(Team withdrew at very last minute)



Canada - Scotland

12 - 7 - 04

(via New York)

U.S.A.

III Olympiad

St. Louis

1904

The 1904 Olympics were held in conjunction with the St. Louis Fair.

C. B.C. F.C.



St. Rose F.C.



OLYMPIC



FOOTBALL

Galt F.C.



Toronto University



U.S.A.

III Olympiad

1904 - St. Louis - 1904

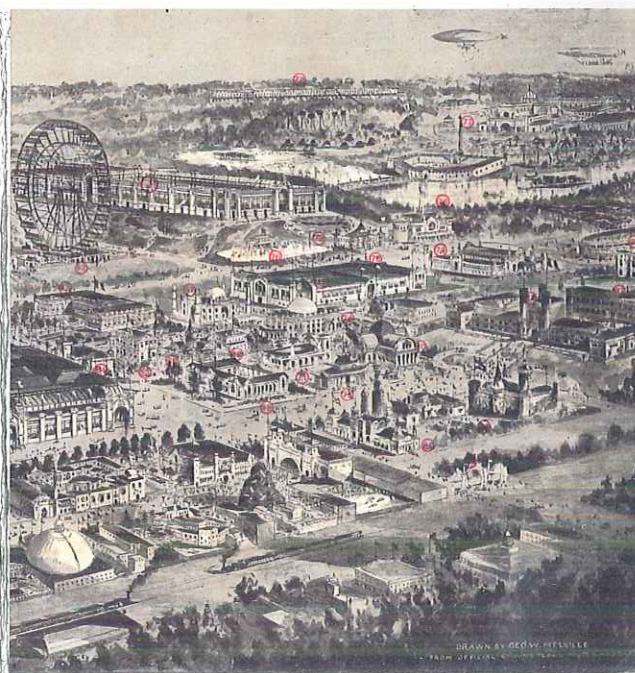


3-fold panoramic view card of St. Louis Exposition with "Athletic Field" (86) behind I.O.C. Hqrs Bld. (84)

Panorama of the World's Fair, St. Louis, 1904

THIS picture shows at a glance all of the buildings and the entire grounds of the Exposition. In the center are grouped the exhibit Palaces, Liberal Arts, Manufacturers, Varied Industries and Transportation, in the outer row; Machinery, Electricity, Education, Mines and Metallurgy form the inner row. The Palace of Art, Festival Hall, Colonnade of States, Cascades and Lagoons form the central feature of the Exposition. On the left of the picture, U. S. Government Building and State buildings; on the right, Jerusalem, Japan, State buildings, Palace of Agriculture, Philippine Reservation, Administration buildings and Foreign pavilions. In the immediate foreground is The Pike or Street of Amusements; on the left, the Model City. The Exposition covers 1,249 acres, and cost \$50,000,000; the largest, the grandest of all World's Fairs.

EXHIBIT PALACES		STATE BUILDINGS		SPECIAL BUILDINGS		FOREIGN PAVILIONS	
Art and Statuary.....	A	Kentucky.....	34	Administration Buildings.....	84	Austria.....	83
Agriculture.....	J	Louisiana (The Cabildo).....	23	Closure.....	45	Belgium.....	80
Education and Social Economy.....	B	Maine.....	28	Colonnade of States.....	41-43	Brazil.....	74
Electricity.....	D	Massachusetts.....	8	Disciples of Christ.....	35	Canada.....	78
Forestry, Fish and Game.....	L	Michigan.....	29	Festival Hall.....	42	China.....	75
Horticulture.....	K	Minnesota.....	13	Forest Park Hotel.....	72	Cuba.....	71
Liberal Arts.....	G	Mississippi.....	3	Grand View Fraternal Hotel.....	56	Ceylon.....	76
Machinery.....	H	Missouri.....	14	Gen. Grant's Cabin.....	40	France.....	63
Manufacturers.....	C	Montana.....	25	Hall of Congresses.....	37	Great Britain.....	69
Mines and Metallurgy.....	F	New Hampshire.....	1	House of Hoo Hoo.....	27	India.....	67
Transportation.....	T	New Jersey.....	4	Inside Inn (2,500 rooms).....	16	Japan—"Gardens".....	58
U. S. Government Building.....	M	New York.....	12	Lindell Entrance.....	46	Mexico.....	65
Varied Industries.....	E	Nevada.....	10	Live Stock Pavilion.....	59	Morocco.....	53
STATE BUILDINGS		Ohio.....	19	Metal Pavilion.....	32	Nicaragua.....	68
Arizona.....	2	Oklahoma.....	10	Model City Buildings, foreground.....		Siam.....	66
Arkansas.....	9	Oregon.....	36	New York to North Pole.....	64	Sweden.....	81
California.....	57	Pennsylvania.....	18	Press Building.....	30	SPECIAL ATTRACTIONS	
Colorado.....	21	Rhode Island.....	11	Power House.....	61	Aeronauc Field.....	86
Connecticut.....	17	South Dakota.....	33	Robert Burns' Cottage.....	70	Athletic Field.....	86
Idaho.....	52	Tennessee.....	48	Temple of Fraternity.....	54	Floral Clock, 100 feet diam. etc.....	73
Illinois.....	60	Texas.....	38	Temple Inn.....	55	German Tyrolean Alps.....	51
Indiana.....	6	Utah.....	3	T. P. A. Building.....	27	Jerusalem.....	50
Indian Territory.....	1	Vermont.....	3	U. S. Bird Exhibit.....	22	Life Saving Station on Lake.....	
Iowa.....	5	Washington.....	26	U. S. Fisheries.....	23	Louisiana Purchase Monument.....	44
Kansas.....	7	West Virginia.....	24			Map of U. S. in growing crops.....	
		Wisconsin.....	20			Observation (Ferris) Wheel.....	62
						Philippine Reservation.....	77
						The Pike, Foreground.....	



Stadium (86)

I.O.C. Hqrs (84)

DRAWN BY GEO. W. HENSLER

24 - 6 - 04



U.S.A.

III Olympiad

S Louis

1904



Same card used to France



U.S.A.

III Olympiad

St. Louis

1904



Same card used to England



U.S.A.

III Olympiad

St. Louis

1904

EXHIBITION CANCELS



"Exposition Station"

"Annexe Station"



U.S.A.

III Olympiad

St. Louis

1904



U. S. A.

III. Olympiad
St. Louis
1904



U. S. A.

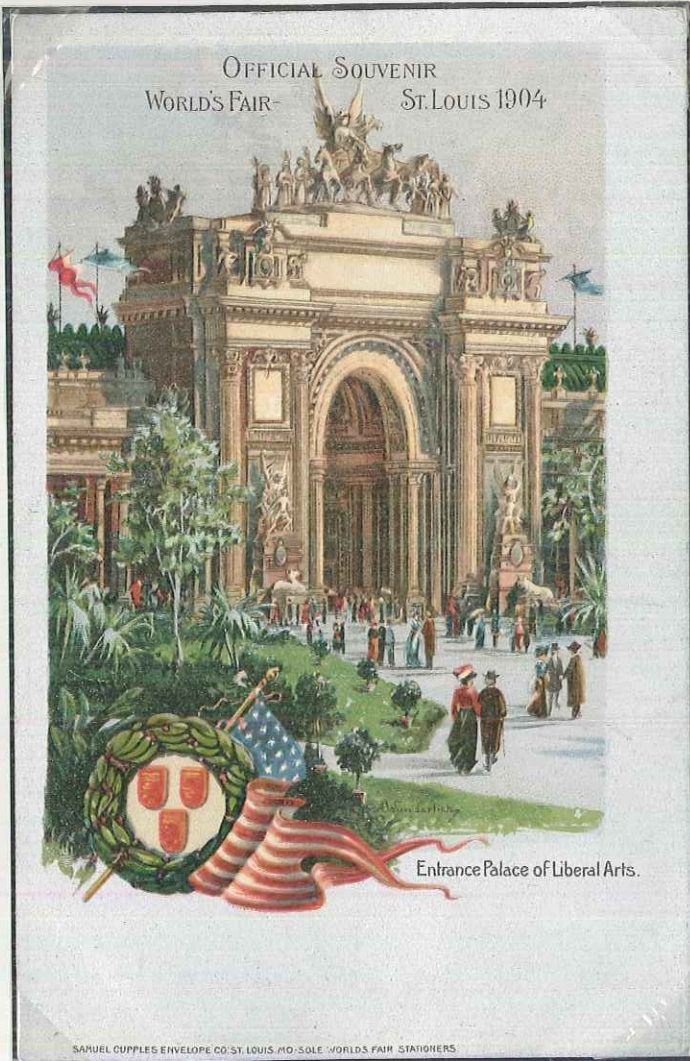
III Olympiad

St. Louis

1904



U.S.A.



III Olympiad
St. Louis
1904



U. S. A.

III Olympiad

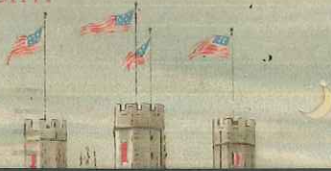
1904

St. Louis

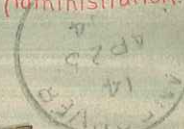
1904

HOLD CARD TO LIGHT.

OFFICIAL SOUVENIR
POSTAL CARD.



Administration.



HOLD CARD TO LIGHT.
OFFICIAL SOUVENIR
POSTAL CARD.

Varied Industries
Building.



from the Exhibition at St. Louis from R. W. Wall

CARDS

HOLD CARD TO LIGHT.

OFFICIAL SOUVENIR
WORLD'S FAIR - ST. LOUIS 1904



The Art Palace.

From your ~~own~~ collection

U.S.A.

III Olympiad

St Louis

1904

The various Olympic events were held in the St. Louis University fields



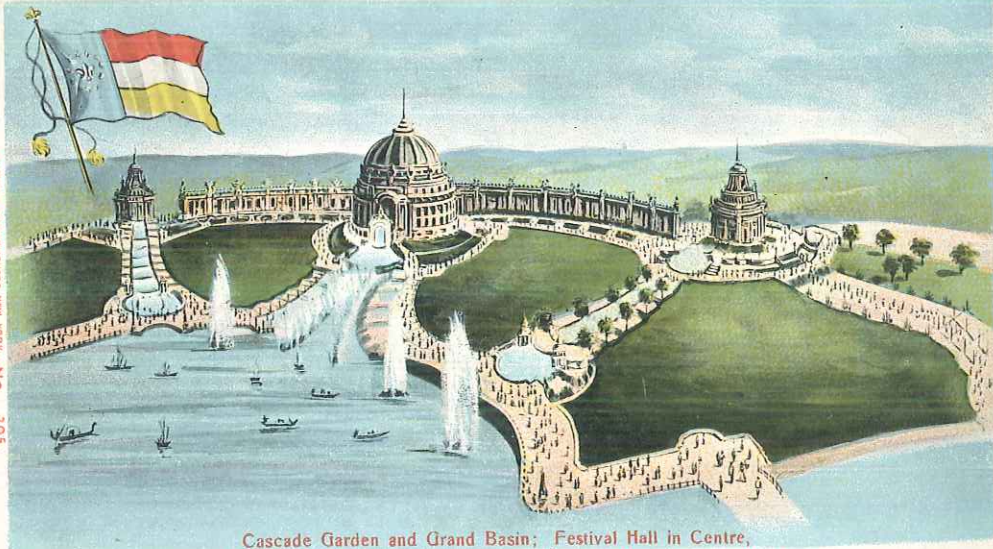
U. S. A.

III Olympiad

St. Louis

1904

I think, mother Alf and Clara will be home before long. Will write soon and tell you all.



E. FRET & CO. PUBLISHERS NEW YORK - NO. 205.

Cascade Garden and Grand Basin; Festival Hall in Centre,
LOUISIANA PURCHASE EXPOSITION, ST. LOUIS, U. S. A. 1904.

Thanks awfully, Ethel, dear for the cheery letter you sent me. It helped to brighten me up a bit and I was badly needing it. Yours ever, Mary



L. C. KNOX - PHOT. MILWAUKEE, NO. 2002.

St. Louis
WORLD'S FAIR
1904

"BRAZIL" GOVERNMENT BLDG.

U.S.A.

III Olympiad

St. Louis

1904

After 5 days, return to
CHICAGO LUMBER AND COAL CO.,
Fullerton Bldg.,
SAINT LOUIS, MO.



Berg & Son,

Dundee, Scotland.



Edfried Wengert
42 Well Street

Paisley Scotland

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