



XIVTH OLYMPIAD  
LONDON 1948

OPENING CEREMONY

EMPIRE STADIUM WEMBLEY

THURSDAY 29TH JULY

AT 2.30 PM

*Official Programme Two Shillings*

HAR

The important thing in the Olympic Games is not winning  
but taking part.

The essential thing in life is not conquering  
but fighting well.

BARON PIERRE DE COUBERTIN  
Founder of the International Olympic Committee

West  
Djurgården  
Sweden

Jack Cooney  
Seneca Falls N.Y.  
Jan York

Andy Williams  
i.B.

Quakapum  
Tupelo  
Sweden

Sater  
i.B.

محمود احمد  
1948  
Masud Ahmad  
Pakistan Hockey  
1948

~~Shorin~~

Dorothy S. Manley  
Mrs Sater

Canal  
700 metres.

Nowakowski  
Poland

Poland

W. Nothmann  
BASKET  
Bulgaria

Jugoslavija  
Radosavljevic

Sjornhansen  
High Jump

Norway

Maritza  
Hansen  
Hansen  
Sweden

Abdel